## KP Projects 2009-2014

## The Bicycle Ballet Co

## reCyculture

4 commissions

5 Shows

70 venues



6 commissions

16 venues

865,000 est audience

58,000 est audience





Reaching new audiences



Arts & Events Fees/Grants (47%)

Unlocking new sources of funding

Cycling & Sports Events Fee... (18%) ACE G4A funding (35%)

Arts Event Audiences (39%)

Cycling/Sport Event Audiences (61%)